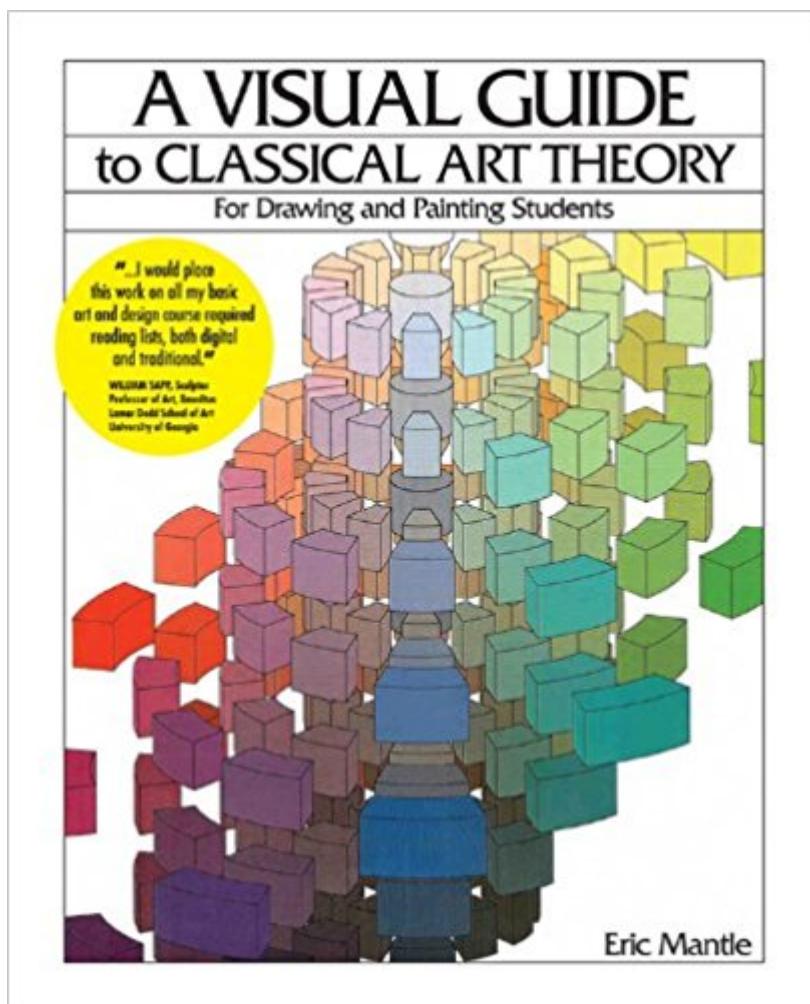


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# A Visual Guide To Classical Art Theory For Drawing And Painting Students



## Synopsis

Eric Mantle presents the basics of classical theory in a clear and concise manner for all beginning drawing and painting students. His book features diagrams that illustrate every concept. Students will see the complexities of color theory and understand how to create the illusion of volume and depth on a 2-dimensional surface. *As an art student, Professor Mantle recalls, "I was frequently frustrated by instructional books that gave lengthy verbal descriptions of visual concepts and then showed small and/or unclear diagrams of those concepts. As an art teacher, I found that my students would gain a clearer understanding of a visual concept if my verbal explanation was combined with a diagram of that concept.* A Visual Guide to Classical Art Theory is great for both traditional and non-traditional media. Each page, theory and diagram represents a different tool for the artist to use. Through their use, the artist will find an infinite number of solutions. Artists also may use the book to create a *trompe-l'œil* effect in graffiti art or the illusion of volume and depth on the computer. A Visual Guide to Art Theory is presented in a unique, non-verbal format that clearly illustrates the effect of perspective on color, light and shade.

## Book Information

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## Customer Reviews

*"Every now and then, a teaching tool comes along that really makes a difference. This is one!" (Jef Sturm, President, Jef Sturm Graphic Design, Pawley's Island, South Carolina)* Professor Mantle presents color theory in a unique format that clearly

illustrates the effect of perspective on color, light and shade. This technique should be a primary tool for all serious painters. (Joan Klatil Creamer, Industrial and Product Designer) "Eric Mantle's book will be a treasured resource for students of art and design and a truly great asset in any serious art professor's library. The masterful illustrations of these basic principles of color, perspective and everything fundamental to understanding a 3-dimensional world within a 2-dimensional plane is illustrated so clearly that, especially for those among us who are primarily visual learners, the lessons connect." (David L. Deming, a sculptor and president and CEO of the Cleveland Institute of Art.)

The Perfect Book for Every New Artist! Eric Mantle presents the basics of classical theory in a clear and concise manner for all beginning drawing and painting students. His book features diagrams that illustrate every concept. Students will see the complexities of color theory and understand how to create the illusion of volume and depth on a 2-dimensional surface. "As an art student, Professor Mantle recalls, "I was frequently frustrated by instructional books that gave lengthy verbal descriptions of visual concepts and then showed small and/or unclear diagrams of those concepts. As an art teacher, I found that my students would gain a clearer understanding of a visual concept if my verbal explanation was combined with a diagram of that concept." A Visual Guide to Classical Art Theory is great for both traditional and non-traditional media. Each page, theory and diagram represents a different tool for the artist to use. Through their use, the artist will find an infinite number of solutions. Artists also may use the book to create a trompe-l'oeil effect in graffiti art or the illusion of volume and depth on the computer. A Visual Guide to Art Theory is presented in a unique, non-verbal format that clearly illustrates the effect of perspective on color, light and shade.

This book was recommended by a well known artist demonstrating at our local art club. This book is one of my go to books for every aspect of painting. The visual diagrams are invaluable. Love this book.

I recommend this guide to anyone that is interested in getting a very good foundation in Art Theory, either in drawing or beginner painting. The book is easy to follow, many figures and step by step explanations. There are plenty of color figures and explanations of color theory, perspective, etc.

This is an excellent book with great visual description and diagrams distinguishing value, hue and saturation.

Not having had the benefit of formal art training, I was looking for a book that would explain art theory in a clear and concise manner. The author does not use lengthy verbal descriptions, but achieves this goal, using large and easy to understand illustrations. The book has helped to take my painting to a new level. I recommend it to all beginning artists of any age.

very easy to understand, completely helpful and practical for art fundamentals.

I really love this book because it's easy to understand and has graphic explanation. You need no basic in art to read this book.

Although interesting way of visualization is proposed not really convenient when using kindle. The title is misleading because the book covers only a purely "mechanically" theories of color.

I was lucky enough to take 2D design from Professor Mantle about 6 years ago. He wrote this book to cover what he wanted to teach in his class but could not find a book that covered it all in the right way. He did not require us to buy the book but instead provided us with all of the material as hand outs. By the middle of the semester, I realized that this information was priceless and I needed the book as a personal reference book. I actually understood color theory and color wheels for the first time ever! As an artist, I've used this information pretty much daily since then. And now that I am teaching, I am going to use this book as a reference for my classes. (I'm even hoping I can get the school to order a class set.) This is the best book I have found for really learning color theory.

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